



ABU DHABI 2026

المعرض الدولي للصيد والفروسية
INTERNATIONAL HUNTING & EQUESTRIAN EXHIBITION

أغسطس 28
سبتمبر 6
SEPTEMBER 6 AUGUST 28

مركز أدنيك أبوظبي
ADNEC CENTRE ABU DHABI

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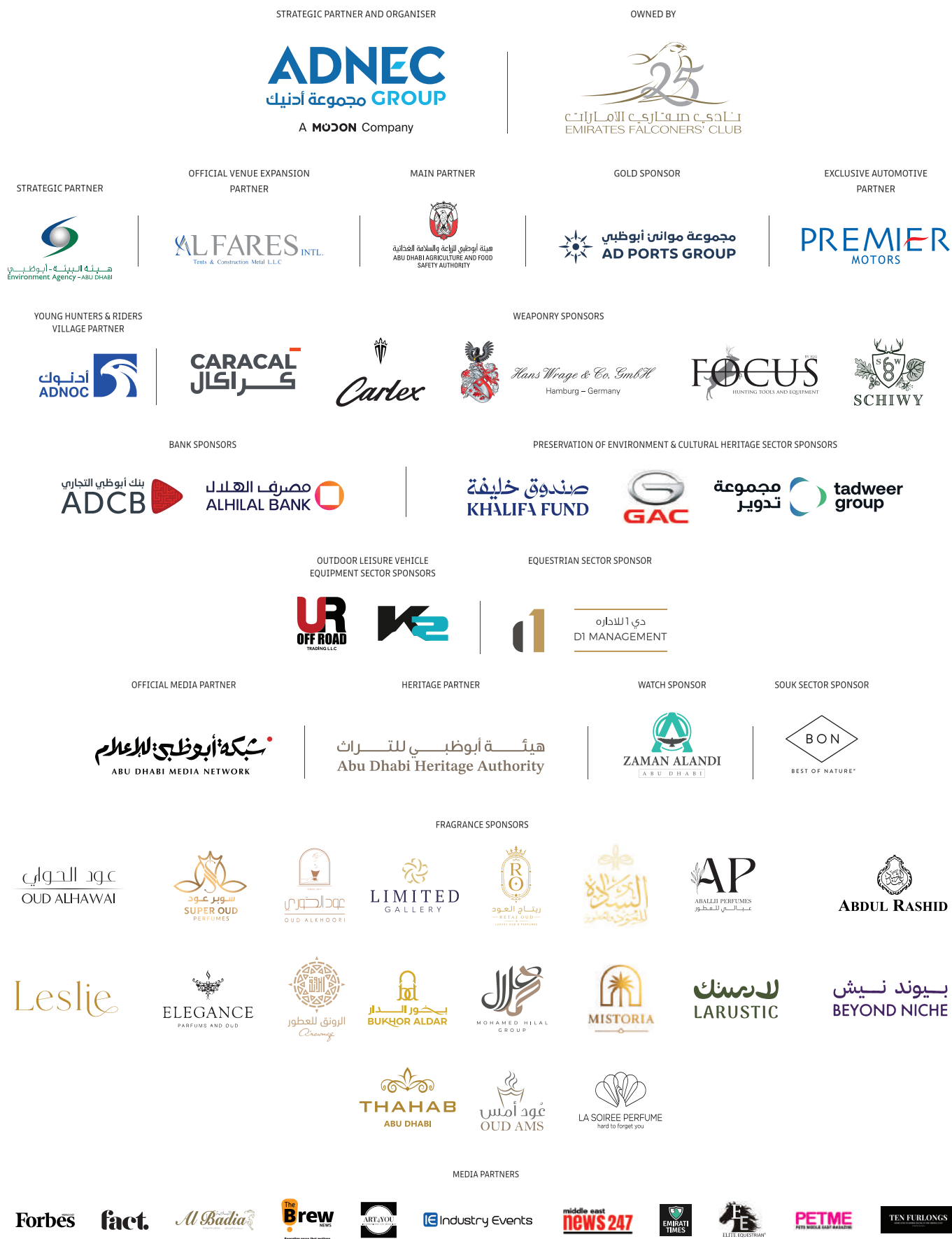
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An Evolution that Celebrates Authenticity

Heritage that is only recounted may preserve its image; however, heritage that engages in laboratory studies, design studios, and the commercial marketplace secures its longevity.

At the Abu Dhabi International Hunting and Equestrian Exhibition (ADIHEX) in 2026, traditional elements are not left unchanged or merely brought into the present without adaptation. Instead, they are enhanced with new tools to serve their purposes in modern life.

Equestrianism benefits from innovative technologies and a deep understanding of horses. Falconry combines traditional expertise with modern veterinary care. Moreover, hunting and travel equipment is evolving to be more efficient, safer, and environmentally sustainable.

Development that respects authenticity preserves the craft and its creators, allowing traditional skills to flourish and adapt to a rapidly changing world.

The articles in this issue highlight a facet of the ongoing movement. They explore how technology integrates into heritage sectors, showcase products making their debut at the exhibition, and present solutions that go beyond conventional design and manufacturing. Traditional craftsmanship continues to thrive, embracing development and innovation while remaining committed to knowledge.

This year's edition showcases rare items that blend utility and wonder: a satellite-equipped diving watch, MRI and X-ray machines, a handcrafted gold-inlaid rifle, and a heritage dagger with precious stones. Despite their diverse functions, these exhibits share a common theme: transforming knowledge into products that honour traditional craftsmanship while addressing modern needs.

On another front, the inclusion of gifts, prizes, and discounts enhances the dynamic between exhibitors and visitors. Offerings range from purebred Arabian horses and off-road vehicles to cultural competitions, daily giveaways, and prizes totalling hundreds of thousands of dirhams, alongside discounts of up to 70% in select pavilions.

These initiatives offer value that extends beyond mere winnings or purchases; they encourage visitors to pause, ask questions, and explore areas they might not have initially considered. This transforms the tour into an engaging dialogue between the products and their audience, enhancing the overall experience through meaningful interactions.

Authenticity and innovation are inseparable in exhibition halls; each enhances the other. Authenticity lends significance to the new, while innovation provides opportunities for the authentic to shine. Companies, exhibitors, artisans, and researchers navigate this dynamic by showcasing products, testing ideas, and forging partnerships, turning passion into lasting intellectual and economic value.

Heritage thrives not because of its age, but because of its ability to adapt to contemporary realities.



Suroor bin Mohamed **visits ADIHEX 2026**

His Highness Sheikh Suroor bin Mohamed Al Nahyan visited the fifth day of the Abu Dhabi International Hunting and Equestrian Exhibition (ADIHEX 2026), held under the theme “A Legacy of Pride” at ADNEC Centre Abu Dhabi. During the visit, he toured several local and international pavilions of the largest edition of ADIHEX in the exhibition’s history.

The 23rd edition of ADIHEX, organised by ADNEC Group, a Modon company, in strategic partnership with the Emirates Falconers’ Club, continues to attract strong visitor attendance, providing a platform for showcasing the latest innovations, products and services that support the sustained growth of the hunting and equestrian sectors.



Sultan bin Tahnoon **Visits ADIHEX 2026**

His Excellency Sheikh Sultan bin Tahnoon bin Mohammed Al Nahyan, Chairman of the Board of Directors of the Frontline Heroes Office, visited the Abu Dhabi International Hunting and Equestrian Exhibition (ADIHEX 2026) at ADNEC Centre Abu Dhabi, accompanied by Humaid Al Dhaheeri, Group CEO of ADNEC Group. During the visit, His Excellency toured several local and international pavilions participating in the exhibition.

The 23rd edition of ADIHEX, held under the theme “A Legacy of Pride,” continues until September 6, attracting strong visitor interest in its diverse heritage and cultural programmes, including activities and displays related to falconry and equestrian sports. Organised by ADNEC Group, a Modon company, in strategic partnership with the Emirates Falconers’ Club, the exhibition continues to reinforce its position as a leading global platform dedicated to preserving, promoting and celebrating heritage and culture.



AI Contributes to Sustainability of Heritage

Throughout its history, the UAE has made significant efforts to preserve its rich heritage while advancing alongside the world's most developed nations. This commitment has allowed the nation to leverage modern technology and Artificial Intelligence (AI) to effectively enhance and sustain its cultural and natural environments.

Technology and Heritage

The Environment Agency – Abu Dhabi (EAD) harnesses advanced technology and AI to protect the environment and natural re-



sources. A specialised unit in Al Ain focuses on preserving native plant species and safeguarding the natural heritage of the Emirate of Abu Dhabi. This unit employs an AI-powered autonomous robot that efficiently sorts seeds according to pre-programmed criteria, including seed composition and various biotic and abiotic characteristics, to assess their suitability for cultivation.

The Abu Dhabi Heritage Authority adopts a unique approach to technology by installing several AI-powered interactive screens that offer visitors an immersive 3D experience. One of these screens is situated in the Suhail Star Tent, where it narrates the traditional significance of the Suhail star and its role in

marking the beginning of different seasons in the UAE. Through this interactive display, visitors gain insights into the seasons during which the Suhail star and other celestial bodies appear, learning how their movements can inform the timing of plant growth and the commencement of various journeys.

There is a screen displaying an interactive game for children, available in both Arabic and English. This game poses numerous traditional questions, which children can discover the answers to through play.



Programs and Applications

At the "Advancing Innovation in Health, for People and the Planet" pavilion, visitors can explore the "Asayel" programme. This initiative is the first of its kind in the country and the region, connecting owners' information to their livestock, including camels, horses, and falcons. The program provides detailed health statuses of these animals, offering owners comprehensive reports on medications, vaccinations, and required procedures.

The owner can assign another person specific access to information. For example, a veterinarian can view health details for camels, horses, or falcons, including clinic visits and test results. In the near future, genetic

testing may be introduced, enabling the study of genes related to production traits, strength, endurance, and inherited diseases.

The "Asayel" programme, available on the Apple Store, applies Artificial Intelligence.

At the International Fund for Houbara Conservation's pavilion, a device developed by Khalifa University is showcased. This AI-powered device scans the Ain Al Houbara area to identify houbara bustards. It provides access to data on the birds, including their release

dates, histories, and information from the study database regarding their natural habitats.



AL AIN 2026
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Camels Sector at ADIHEX

A Living Reflection of Desert Heritage

The Camels Sector at the Abu Dhabi International Hunting and Equestrian Exhibition (ADIHEX 2026) stands out as a distinctive component, deeply rooted in Emirati heritage and desert memories. It artfully intertwines the richness of the past with modern advancements, highlighting the significant role camels play in Emirati culture through their purebred lines and illustrious legacy. The ongoing development and attention given to this sector affirm that the legacy of our ancestors remains vibrant and continually revitalised, passing down through generations.

EBL

The EBL company is showcasing a range of camel leather products at ADIHEX 2026. As a division of Al Khazna Leather Factory, established in 2003, ebl emerged as a brand in 2019 and has rapidly gained popularity for its distinctive camel-leather offerings. These prod-

ucts not only embody high craftsmanship but also reflect the profound cultural significance of camels in Emirati heritage. ebl's creations transcend mere leather goods; they are a celebration of a nation's rich legacy.

Shamsa Al Ahbabi, CEO of ebl, said: "ebl specialises in camel leather products, which are an integral part of our heritage and culture. We produce women's, men's, and children's shoes, various bags, hangers, jackets, and other locally made products. This is a crucial point: our products are entirely local, from the leather itself to the manufacturing and design. Emirati designers create these products."

"We have four showrooms in Dalma Mall, Bawadi Mall, and soon in Nation Towers. All our materials are sustainable. We're showcasing a 2026 crossover with a camel leather interior, designed in-house using leather from Al Khaz-

na Leather Factory. This vehicle will be featured at ADIHEX, where a raffle will occur for every purchase over AED1,000," said Al Ahbabi.

Advanced Scientific Group

The Advanced Scientific Group is presenting a range of veterinary medicines and nutritional supplements for camels and horses at ADIHEX 2026.

Dr. Abdulaziz Matar highlighted their comprehensive healthcare services for these animals and their specialisation in camel cloning, being the first in the country to perform such procedures. The cloning process involves obtaining a DNA sample, which is processed in a specialised lab, and implanting it in a fertilised egg placed in the camel's uterus. The offspring is kept for six months before being delivered to the client. They also carry out cloning procedures in Saudi Arabia, Qatar, and Oman.



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A Family Trade & Shared Passion

At the UK Antique Events stand, a father and son share a mutual passion for rare pieces that has made ADIHEX an important part of their journey.

Jameel Mansour did not set out to become an antique dealer. Born in Kuwait to an Iraqi family, he moved to the UK in 1993 and spent years building a life there. A visit to his sister in Wales about fifteen years ago changed the course of his life, when a small vase in a large storage space full of antiques caught his eye.

What followed was a slow, self-taught immersion in a world he came to love: Islamic daggers, Arabic swords, Omani coffee pots and Gulf antiques with histories as layered as the regions they came from.

He built a client base across the Gulf, including collectors and enthusiasts in Qatar, Oman and Bahrain who trusted him to find what they were looking for. Today, he works primarily as an agent, sourcing from auctions and dealers across the UK and Europe.



ADIHEX became the place where his clients travel to meet him and where new ones find him. He describes the exhibition as his most important platform, not for what he sells but for who he meets.

When his son was ten, Jameel started bringing him along on early Sunday mornings, visiting markets and teaching him how to assess pieces and ask the right questions. At ADIHEX, the boy was given a small space to sell Hot Wheels

cars and sold nearly all of them. He returned the following year and every year since.

Now fifteen, the son has his own eye for value, sourcing collectible die-cast cars and model pieces from car boot sales, toy shops and on-line listings. Among his finds was a 1995 Ferrari model plated in 22-carat gold, bought for £25 and later resold for considerably more.



Zubair Medammal Ascends with Falcons

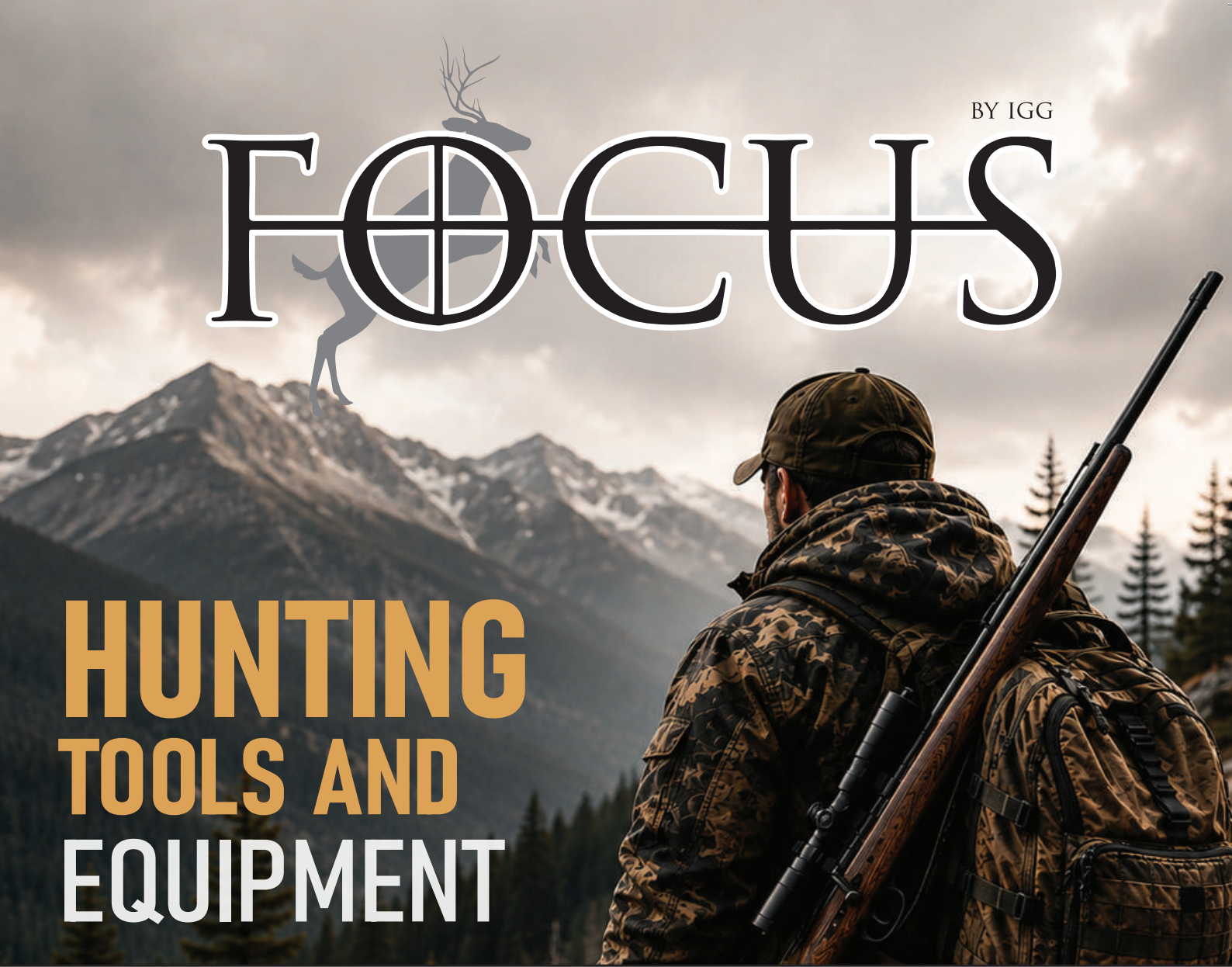
Throughout his career, Dr. Zubair Medammal has conducted research in various countries, forging connections among scientific institutions, falconry communities, and conservation initiatives worldwide. He takes pride in being the first non-Arab member of the Emirates Falconers' Club, a distinction he views as a testament to the respect he has garnered within the community.

While traveling along the Abu Dhabi-Al Ain road, Dr. Medammal was captivated by a sign for the Sheikh Zayed Falcon Research Centre, a moment that would profoundly influence the trajectory of his life. Motivated by this encounter, he dedicated himself to studying these extraordinary birds, meticulously tracking falcons, documenting their behaviour, and recording their activities.



His research journey has taken him to various Gulf and European countries, where he has explored falcon hospitals, breeding centres, training facilities, and traditional desert falconry camps. Additionally, he underwent specialised training in artificial falcon breeding in Stuttgart, Germany.

The path he chose was fraught with challenges, ultimately leading him to earn a doctorate in falconry. His doctoral research concentrated on falcon biology and behaviour, particularly regarding captive breeding and healthcare, with a focus on peregrine falcons. Among his significant scientific contributions is the recording and analysis of fifteen different types of falcon calls using ultrasound technology.



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Unique and caters to visitors' interests Products showcased at ADIHEX for first time

The Abu Dhabi International Hunting and Equestrian Exhibition (ADIHEX) 2026 showcases an impressive array of products and innovations making their public debut. This diverse exhibition highlights a blend of modern technology, sustainable solutions, specialised equipment, and rare heritage artifacts.

The newly unveiled products encompass a diverse array of innovations, including solutions for generating water from air and hydrogen-enriched water, smartwatches designed specifically for diving, and GPS devices. They also feature cutting-edge technologies for animal diagnosis and reproduction, as well as heritage items and rare collectibles distinguished by their handcrafted details and adorned with gold and precious stones.

Among these are exceptional gold-encrusted weapons valued at over AED 1 million. These exhibits underscore the exhibition's commitment to showcasing products that merge innovation and practicality while also preserving heritage and traditional craftsmanship. Visitors can explore a range of new products and solutions tailored to their interests and needs.

Specialised Watches

The exhibition halls showcase a variety of smartwatches that provide innovative technological solutions for fishermen, divers, and explorers.

Amit Retail is debuting its line of smartwatches at the exhibition, specifically designed for diving and capable of functioning at depths of up to 100 metres. These watches come equipped with GPS, a one-touch emergency call feature for underwater assistance, and the ability to measure both water and body temperature. The company emphasised that the watches feature satellite connectivity, enabling users to access GPS and communication in marine and remote environments. This enhances safety for divers and boaters during excursions beyond traditional communication networks.

MRI and X-ray Machines

A company specialising in veterinary equipment is showcasing a variety of advanced technologies designed for diagnosing and monitoring animal health, as well as offering specialised solutions in the realm of animal reproduction, at the exhibition.

Their offerings include Magnetic Resonance Imaging (MRI) machines, X-ray equipment, and blood analysis tools that support ongoing assessment of animal health, equipping veterinarians and specialists with cutting-edge resources.

These solutions assist breeders and specialists in animal production by providing technologies and tools for reproductive processes and maintaining animal health, tailored to the livestock sector's needs. This participation showcases advancements in veterinary technology



gies that support livestock, horse, and camel breeders through advanced diagnostics and specialized reproductive solutions.

Gold-Inlaid Rifle

The UAE-based company Akila Arms is showcasing a rare rifle valued at around AED 1 million. This exquisite firearm features intricate hand-engraved details, 24-karat gold inlays, and walnut, which is regarded as one of the finest materials used in rifle manufacturing. The company showcased a rare, hand-engraved rifle inlaid with 24-karat gold, featuring the original Mauser bolt-action system. Made from high-quality walnut wood and equipped with a silencer, this piece is exceptionally rare.

AED 1 Million Rifle

The pavilion dedicated to hunting and shooting weapons, rifles, and hunting equipment showcases an impressive array of rare items. Among the notable displays is a unique shotgun presented by Hans Wrage, renowned for its exceptional value and artistic craftsmanship. This exquisite piece, valued at over AED 1 million, incorporates approximately 500 grams of 24-karat gold, along with intricate details and decorations in both gold and copper.

The piece features hand-engraved details and intricate gold inlays, crafted from the finest woods, blending traditional weaponry with artisanal artistry. Its display at the exhibition showcases rare collectibles that appeal to hunting enthusiasts and collectors alike, particularly those seeking unique, artistically valuable items.

Heritage Dagger with Gemstones

One of the exhibitors at ADIHEX is presenting an exquisite collection of handcrafted heritage items, featuring a remarkable unpainted steel dagger distinguished by its hand-engraved details and intricate artistic embellishments, accented with gemstone inlays.

The dagger's design draws inspiration from Emirati heritage, seamlessly blending artisanal craftsmanship with traditional elements that resonate with enthusiasts of folklore and traditional crafts. This piece stands out for its dedication to handcrafting and carving, using precious stones to elevate its aesthetic and artistic value. It serves as a prime example of the efforts to showcase heritage tools in specialized exhibitions.



Hydrogen Water

During its participation in the exhibition, the UAE company, Baynounah Water Technologies, is introducing hydrogen water for the first time. This launch specifically targets athletes and enthusiasts of physical activities and adventure, aligning with the company's strategy to expand its range of beauty products.

The company aims to bridge the gap between innovation and the diverse needs of various consumer groups. They highlighted that hydrogen water is among the key new offerings showcased at this year's exhibition. This beverage is designed to support energy and activity levels while being sugar- and caffeine-free, making it an ideal option for athletes and individuals engaged in demanding physical activity.

The company highlighted that it is the only producer of this type of water in the Middle East, giving the product a unique position in the sports-focused water and beverage market.





AED13 Million Vehicle Showcased at ADIHEX

Visitors may be surprised to come across an iconic vehicle, one of a kind in the world: the AED13 million G-Stallion. This exceptional vehicle is showcased in a corner of the Carles Vehicles pavilion at the Abu Dhabi International Hunting and Equestrian Exhibition. As visitors approach to inquire about it, they discover that each component has its own story, all coming together in a car that truly embodies luxury and artistry.

Roof Panel

A standout feature of this vehicle, highlighted in the weapons section, is its roof. Achieving its current design took an impressive 3,000 hours of craftsmanship. After an artist painted an image of a horse, this artwork was meticulously hand-carved onto the roof with precision tools. The outcome is a breathtaking depiction of the horse, accompanied by surrounding motifs, elevating the roof's aesthetic appeal – a truly innovative and unique concept. And the stories continue. The paint of the “One of One Stallion” vehicle is infused with dia-

monds, giving it a unique brilliance that befits the opulence its creators intended.

Creativity in the Details

The vehicle's uniqueness shines through not only in its colour but also in its distinctive exterior design, which sets it apart from any other vehicle and evokes a classic elegance. Its seats are fashioned from a rare type of leather typically reserved for horse saddles. The terracotta-hued seats feature meticulous stitching that enhances their beauty and distinctive character, while also ensuring exceptional comfort for the driver.

Every aspect of the vehicle has been carefully crafted, showcasing the manufacturer's expertise in both design and mechanics, as well as their ability to seamlessly blend classic style with modern technology. This meticulous process took approximately eight months to complete, demonstrating that truly rare and exceptional items require substantial time and creativity.

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Barjeel and Emirati Symbols

In the section dedicated to artist Sheikh Ali Al Mualla, impressive models of windmills are showcased. These Barjeel (Wind Towers) are emblematic of Emirati heritage, a symbol that Sheikh Al Mualla was eager to present at the 23rd edition of the Abu Dhabi International Hunting and Equestrian Exhibition (ADIHEX). The exhibition, which runs at ADNEC Centre Abu Dhabi until September 6, under the theme: "A Legacy of Pride", is organised by ADNEC Group, a Modon company, in strategic partnership with the Emirates Falconers' Club.

Inspired by the Emirates

Sheikh Ali Al Mualla emphasised that his wind-

mills blend the architectural form of this Emirati symbol with the sands of the UAE, which he utilised in their creation. He remarked: "In addition to the larger windmills, I have crafted several smaller versions that can be offered to visitors, enabling them to gain insight into an important Emirati landmark. We often observe this practice when traveling to Europe and other regions, where individuals present models of castles or other national symbols."

Al Mualla emphasised his use of Ghaf wood, sourced from a landfill. He crafted a sofa shaped like the UAE map, reflecting the tree's

symbolism of resilience and unity. He noted that sometimes the raw materials influence the design, helping him envision the final piece even in its raw state.

The Beauty of Nature

Artist Al Mualla showcased pieces made from recycled materials, including tables crafted from remnants of natural elements and industrial waste. He aims to reflect the local environment and combines beauty with usability in his works, stating, "I present works that are both creative and functional for everyday life."

He discussed his artwork, highlighting "Throne of Peace," the world's largest piece, made from a 150-year-old tree root, which was exhibited at COP28.

Al-Mualla uses a variety of tools, both heavy and light, for his creations, sometimes incorporating brushes. He documents his process on video, from the initial design to the final piece. His works exhibit an abstract touch, reflecting his early interest in abstract art, resulting in a deliberately unstructured appearance. He plans to start an exhibition in the UAE before expanding it internationally.



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exquisite selection of leather goods, including men's shoes and sandals, as well as women's shoes and handbags.

Chance to Win a Nissan Patrol

"Desert Engine" is hosting an exciting raffle for a brand new Nissan Patrol, specially outfitted by the company for optimal performance in desert driving. Visitors can enter the raffle by receiving a coupon for every AED 500 spent at the company's booth. This initiative allows customers to purchase essential travel gear and enter a chance to win a vehicle designed for off-road adventures.

Over 100 Prizes Worth AED 25,000

Bin Ablan Foods Industries is thrilled to announce an enticing giveaway of over 100 prizes at its booth during the exhibition, with a total value of AED 25,000. Visitors can look forward to prize bags filled with a selection of the company's products.

In addition to the giveaways, the company is offering discounts of up to 20% throughout the exhibition. As a special highlight, there will be daily gifts for booth visitors, and to honour Emirati Women's Day, a generous 30% discount will be available to women for two days.

Discounts Up to 70%... and Get Second Item For Free

ARB Emirates is offering up to 70% off select vehicle equipment and outdoor adventure products at the exhibition. Al Mandous has a "Buy 1, Get 1 Free" promotion on perfumes and discounts of up to 50% on women's shoes and bags.

30% Discounts Cover Hunting, Camping, and Vehicles

Al Maqnas offers up to 30% off on hunting supplies. Dunes Performance offers the same discount on equipment and bags for land and sea



Cars, Horses, Huge Discounts To ADIHEX Visitors

The experience of visitors at the Abu Dhabi International Hunting and Equestrian Exhibition (ADIHEX) 2026 goes beyond simply discovering the latest products or enjoying live events and performances.

Exhibitors present an array of engaging initiatives, including prizes, gifts, promotional offers, and discounts of up to 70% in select pavilions. Attendees can participate in raffles for cars and purebred Arabian horses, enjoy cultural competitions, and win daily prizes. The offerings range from rewards worth hundreds of thousands of dirhams to purchase-related raffles and enticing "Buy 1, Get 1 Free" deals, as well as discounts on hunting gear, equestrian equipment, travel essentials, vehicles, marine products, perfumes, and leather goods.

This variety enhances the exhibition experience, turning a visit to the pavilions into an opportunity to explore products, benefit from special offers, and win valuable prizes provided by participating organisations and companies throughout the event.

AED 250,000, Three Purebred Arabian Horses

The Capital Equestrian Club is participating in the exhibition for the first time, offering prizes and initiatives for visitors and equestrian enthusiasts. This includes AED 250,000 in cash prizes, shopping vouchers, and discounts from competitions in the live Arena, along with three purebred Arabian horses valued at over AED 70,000, coordinated with the Department of Culture and Tourism – Abu Dhabi. The horses will be raffled off to winners. The club's pavilion offers over 30% off memberships, free memberships for people of determination, and free horse adoption to promote equestrianism.

Raffle for a Rox Vehicle

The Emirati brand "EBL", inspired by the Al Khazna Leather Factory, is offering visitors the chance to win a Rox 1 luxury SUV with every purchase totalling AED 1,000. This distinctive prize features an interior crafted from camel leather, beautifully combining local materials with a modern aesthetic. The brand offers an



trips, while Ramy Motors applies it to selected off-road and desert-vehicle accessories.

Sea Deals... and Special Discounts for Women

Sea and fishing enthusiasts can enjoy up to 20% off at Blue Waters Marine, which specialises in fishing supplies, equipment, and nautical clothing. This is a great opportunity to snag discounted items during the exhibition.

Additionally, Hamad Store is offering a 15% discount to visitors at its pavilion, with a special offer increasing the discount to 20% for women in celebration of Emirati Women's Day. This promotion will be available throughout the exhibition.

Knowledge Leads to Awards

Jara Honey engages the public by asking cultural questions about the Abu Dhabi International Hunting and Equestrian Exhibition. Visitors who answer correctly can win various prizes, combining knowledge, entertainment, and interaction within the pavilion.

Added incentive to explore the pavilions

These initiatives encourage visitors to explore pavilions and learn about various products and services. Discounts and raffles foster direct interaction between exhibitors and the public. With diverse offerings in equestrian, hunting, land and sea, vehicle, and consumer goods, visitors can broaden their experience. A prize or special offer might lead them to discover unexpected pavilions or products, ending their visit with a fresh perspective.





Emirates Arabian Horse Society Reviving the Luster of Traditional Saddles

Traditional saddles are witnessing a resurgence at the Abu Dhabi International Hunting and Equestrian Exhibition (ADIHEX), where the richness of heritage converges with the skilled craftsmanship of artisans committed to preserving this time-honoured industry. The exhibition showcases traditional saddles as heritage artifacts that embody the elegance of the craft, the precision of the artistry, and the profound bond between horse and rider, serving as a testament to a storied history that continues to resonate today.

The Emirates Arabian Horse Society deserves praise for its essential role in preserving this legacy by inviting saddle makers from throughout the Arab world to participate in the exhibition and showcase their beautiful creations.

Moroccan Saddles

Hisham Al-Saqqat, a traditional saddle maker

from Fez, Morocco, attended the Abu Dhabi International Hunting and Equestrian Exhibition at the invitation of the Emirates Arabian Horse Society. He has extensive experience in his field.

Al-Saqqat showcases handmade saddles, highlighting their beauty and durability compared to factory-made ones. These saddles, crafted from leather and embroidered with gold and silk threads, are not intended for racing horses.

"Making one requires ordinary needles and takes one to two hours a day, with a production time of at least four months," he explains. Each saddle consists of 34 pieces, contributing to its aesthetic appeal. Besides riders and horse owners, many use these saddles as decorative items in their homes.

Syrian Saddles

Hisham and Muhi Al-Din Hamada journeyed from Syria to showcase their traditional saddles, having received an invitation from the Emirates Arabian Horse Association. Hisham Hamada emphasized that the saddles on display are authentic Arabian pieces, drawing inspiration from heritage and crafted using felt, cotton, burlap, and silk threads. Each saddle is meticulously handmade over a two-day process, using only manual methods.

Hisham, now 70, inherited his father's craft of making traditional saddles at the age of 12. He owns a shop in Damascus and is dedicated to preserving this art form as a cherished legacy. Hisham appreciates the Emirates Arabian Horse Society for its commitment to heritage and praises the exceptional organization and hospitality he experienced in the UAE.



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Every Visitor Has a Story

Every visitor to the Abu Dhabi International Hunting and Equestrian Exhibition (ADIHEX) has a distinct story to share. Attendees of ADIHEX 2026 do not all enter through the same gate with identical ambitions. Some come in search of a falcon, while others are gearing up for winter adventures in the desert. Many are on the lookout for marine fishing gear, vehicle accessories, or coffee-related products.

Families attend to admire horses, falcons, and traditional crafts, as well as to introduce their children to aspects of their ancestral heritage. A tour among visitors shows that their diverse interests are a key strength of the exhibition.

After 23 editions, it has evolved from a specialised gathering for hunting and equestrian pursuits into an annual destination where her-



itage meets hobbies and commerce, blending falconry, equestrianism, camping, marine fishing, vehicles, and traditional crafts. Many visitors contend that the exhibition's unique ability to unite diverse worlds in a single space has played a significant role in its lasting appeal year after year. This blend creates an environment for discovering fresh insights while simultaneously revitalizing the nuances of heritage.

From Bahrain to Abu Dhabi for a Falcon

For Ibrahim Al Sheikh, his motivation for traveling from Bahrain was clear from the outset: to seek out a falcon. He stated that the abundance of falconry shops and specialists provides him with numerous opportunities to explore various breeds and evaluate their specifications before making a purchasing decision, as well as the chance to interact directly with experts in the field.



Al Sheikh views falconry not merely as a hobby; rather, he considers it an essential part of his heritage that he is eager to preserve and pass on to his children. For him, the exhibition transcends being merely a marketplace for falcons.

Ahmed Ali Al Marzouqi highlights that the event has evolved into a highly anticipated annual gathering for falconry enthusiasts, both locally and internationally. It presents a valuable opportunity to network, exchange experiences, and stay up to date on the latest advancements in falcon breeding and care.

Al Marzouqi underscores that falconry continues to hold a significant place in Emirati heritage, rooted in the lives of desert ancestors and embodying essential values such as patience, courage, discipline, and respect for nature.

Obaid Saeed Mohammed Thani perceives the exhibition from a broader standpoint, believing it serves as “a true bridge between the past and the present.” He explains that it showcases heritage dynamically, going beyond mere information display to allow the public to see and engage with the tools and practices firsthand.



Thani underscores that what sets this experience apart is that visitors don't simply read about falcons, horses, the desert, and their ancestors' lives; they encounter all these elements in one place, making the experience more accessible and impactful.

Winter is approaching... and the desert has its fans, too

As winter approaches, a new wave of visitors is turning their focus towards camping and desert adventures.

Ahmed Al Ameri attended the exhibition in search of camping and travel supplies. He appreciates the extensive range of products available, which allows him to select everything he needs—from tents and seating



to cooking utensils, lighting, and other gear. The exhibition offers a chance to compare products and prices while showcasing modern tools for more comfortable and organized trips. Al-Amiri emphasises that camping is tied to heritage, as the desert has always been central to Emirati society, with current travel practices reflecting a longstanding connection to it.

Salem Hareb Al Marikhi visited the exhibition intending to shop for camping supplies, yet he found himself captivated by the pavilions dedicated to falconry, equestrian activities, and traditional crafts. He believes that the exhibition's distinctiveness lies in its ability to redirect visitors' interests; individuals may arrive with a specific goal in mind only to uncover enticing areas they had not anticipated exploring.



Saif Abdullah Al Ali seamlessly merges the purchase of camping gear with his involvement in heritage activities. He highlights that the exhibition's true value extends beyond commercial offerings; it also encompasses a rich cultural experience and an opportunity to gain insights into the history of hunting, falconry, equestrianism, and desert life.

From the desert to the sea

While the desert is a destination for some, others find themselves drawn to the sea, exploring different sections of the exhibition. Anas Al Sharai, who travelled from Morocco, attended with a specific focus on finding fishing equipment and supplies. He noted that the assembly of specialised companies in one location offers a diverse array of options, enabling visitors to discover new technologies and gear without the need to seek them out in



various places. He believes ADIHEX stands out by unifying various forms of fishing under one roof. Al Sharai noted that fishing holds significant heritage in the UAE, reflecting the history of coastal communities and marine life.

In contrast, Mohammed Saleh Al Obaidli is seeking land-based hunting supplies, believing that the advantages extend beyond just the purchase. He highlights that the availability of specialists and experienced individ-

uals enables enthusiasts to acquire valuable knowledge and insights alongside their equipment. Al Obaidli underscores that this interaction plays a significant role in passing down the culture of fishing to new generations in a more structured and mindful way.

A Vehicle is Part of the Journey

Adjacent to the camping pavilions, another vibrant scene unfolds, attracting its own dedicated audience: vehicles and their accompanying gear.

Ahmed Ali Al Marzouqi, who has a passion for falcons, also sought to explore vehicle accessories and equipment for desert excursions and adventures. He believes that for desert enthusiasts, a vehicle serves not merely as a



mode of transportation, but as a vital component of the overall trip experience. Consequently, owners are diligent in equipping their vehicles with a variety of tools and systems that cater to their specific needs. The exhibition's diverse companies and products made it ideal for vehicle enthusiasts, as well as falconers, sea lovers, and campers, he said.

Even a cup of coffee has its story

Visitors' interests extend beyond hunting and travel.

Ahmed Khalil Ibrahim visits the exhibition to buy coffee supplies, viewing coffee as a key element of Emirati hospitality. He appreciates the blend of traditional coffee tools and modern products, demonstrating how heritage can evolve. His interest lies not just in the coffee itself but also in its presentation and the tools, which he sees as important aspects of Emirati social memory.

When children come to discover the story

Khaled Al Mundhiri emphasises that one of the exhibition's key functions is highlighted by



the presence of families and children. Experiencing falcons, horses, traditional crafts, and tools offers children practical knowledge that books alone cannot impart, enabling them to grasp an important aspect of the lives their parents and grandparents once lived. He emphasises that it's crucial for children to experience their heritage and learn about their family's history, as preserving identity starts with this connection. Al Mundhiri believes the exhibition should engage children and young people by presenting heritage in a relatable and dynamic way, rather than just exhibiting it statically.

Diverse Destinations, One Heritage

The exhibition resonates with visitors by merging shopping and learning. Falconry enthusiasts discover horses, desert visitors explore crafts, sea lovers delve into heritage,



and shoppers enjoy a rich cultural experience. Salem Hareb Al Marikhi summarises that the exhibition blends shopping, entertainment, education, and heritage, and its strong turnout showcases the ongoing significance of Emirati heritage. Visitors' diverse stories—ranging from falconry and coffee to exploring ancestral tools—converge at an exhibition that effectively makes heritage a vibrant experience to be practiced and passed down through generations.



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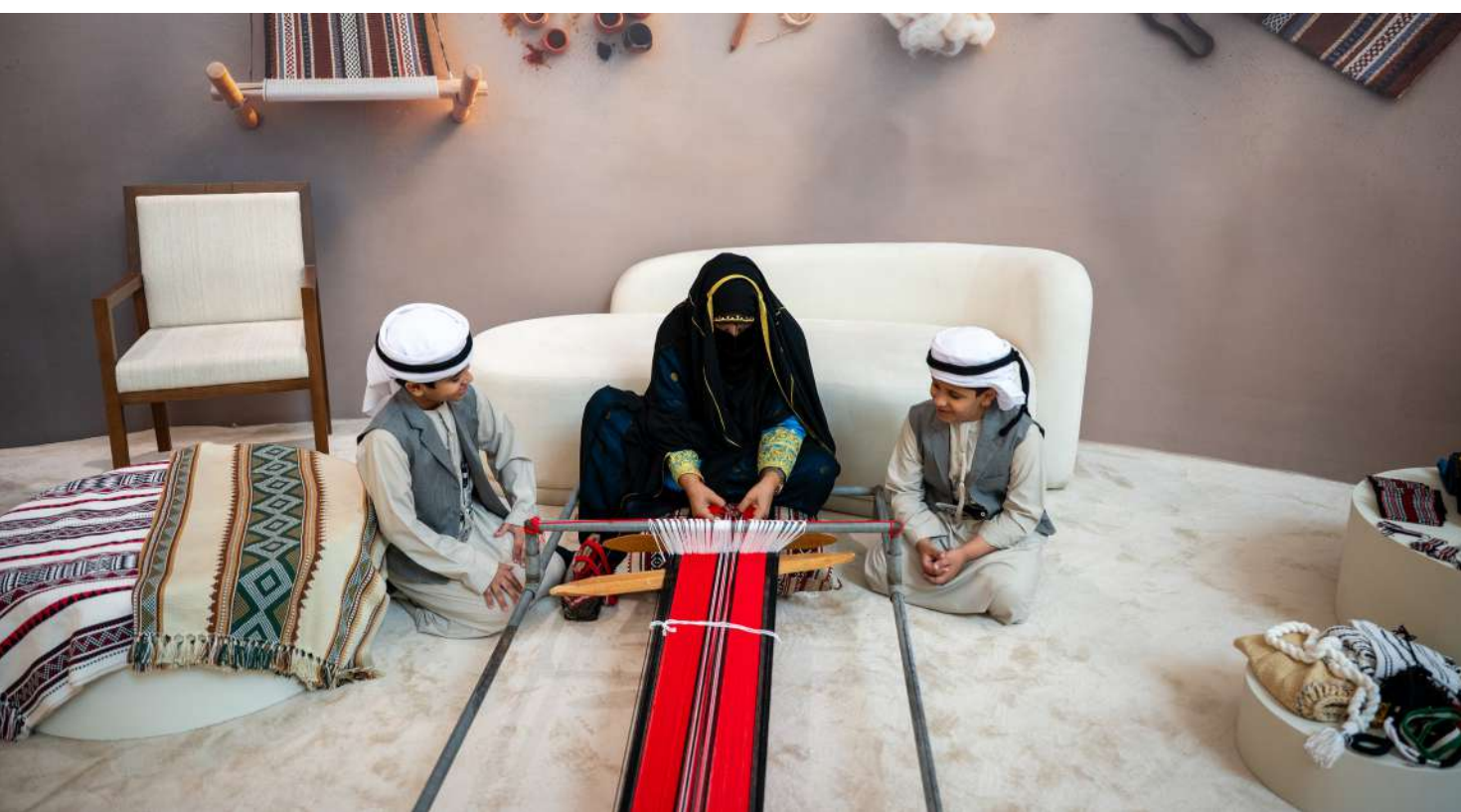
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